



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

PARTNERING FOR A BETTER US

When you sponsor A Taste of Simmons on October 11, 2019, you partner with us to make our community better.

Every sponsorship investment stays local and helps us address critical community needs and provide high impact programs that change lives. Together, we can align your organization's philanthropic and marketing goals with meaningful ways to give back and reach target markets. With more than 300 guests in attendance last year, the event continues to grow. With your help, we can continue this growth with more fun, fellowship and opportunities to support those who need us most.

Event Details:

Friday, October 11, 2019

Project 658

3646 Central Avenue, Charlotte, NC 28205

Doors Open : 6:30 PM

Business/Cocktail Attire





EVENT REACH

With more than 300 attendees and volunteers last year, A Taste of Simmons has become a community favorite. This annual culinary event has continued to grow over the last 6 years and will once again include live and silent auctions.

Join us this year as we also celebrate the Simmons YMCA's 50 years of service in East Charlotte.



IMPACT

Through the generous support of our sponsors and donors, A Taste of Simmons was able to raise \$63,858 last year to help provide life-changing programs that inspire potential and promote academic success for kids in need at the Simmons YMCA.



CHILD DEVELOPMENT

The Y understands that the future of our community depends on the success of children. We also know that not all children and teens have what they need to thrive. That's why we support them with strong role models and enriching experiences that promote academic success, build self-reliance and foster lifelong healthy habits.

Sponsor support helps us inspire kids to reach their greatest potential academically, socially, emotionally and physically through high-impact programs that change lives, including camp, water safety, afterschool, and sports. Each year, thousands of children and families in East Charlotte receive financial assistance to participate in Simmons YMCA programs.

“The reason I chose the Simmons YMCA is because the staff makes me and my son Mahkel feel like family and are very welcoming. As a hard working single mom, I really appreciate the financial assistance that the Y offers to moms like me so that I can allow my son to stay actively engaged across multiple programs throughout the year at affordable rates.”
– Afterschool Parent



Geaneen's son, Blake, loved attending summer camp at the Simmons YMCA. He has been attending every summer since he was five and as a single parent, Geaneen knew that he was well taken care of while he was at camp. When Geaneen was out of work due to surgery, she was unsure how she was going to be able to juggle the finances to keep Blake in camp the entire summer. The Y's financial assistance enabled her to keep Blake in camp where he was able to be with his friends and have a great summer filled with new Y experiences.

ymcacharlotte.org/events

2019 A TASTE OF SIMMONS INVESTMENT OPPORTUNITIES

A Taste of Simmons Sponsor Benefits	GOURMET \$5,500	BANQUET \$4,000	CULINARY \$2,500	TABLE \$1,000	TASTING \$500
Number of children served through high impact Y programs that change lives	55	40	25	10	5
Event tickets	10	8	8	8	4
Name recognition in 2019 YMCA of Greater Charlotte Donor Report	>	>	>	>	>
Recognition on event signage and print materials (examples: program, banner, event slideshow)	LOGO	LOGO	LOGO	NAME	NAME
Recognition on YMCA sponsors webpage (1 year)	LOGO	LOGO	LOGO	NAME	
Reserved Seating	>	>	>	>	
Recognition on YMCA social media	>	>	>	>	
Digital signage (YTV) recognition at YMCA branch for 30 days	>	>	>	>	
Commemorative Gift for Attendees	>	>	>	>	
Verbal recognition during event	>	>	>		
Recognition on Advanced Bidding Page to Attendees, Logo linked to company website on every page of the mobile bidding site, company logo displayed continuously on the recent activity crawler at Event	>	>	>		
Recognition in email communicating with event participants (example: thank you for attending)	>	>			
Recognition in email promoting event to target audience	>				
Opportunity to speak during event	>				
Recognition on select pre-event marketing materials	>				

*In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format by September 5, 2019. If the sponsor does not supply a high-quality logo by the date requested, the company name will be used instead. Final deadline for sponsor commitment and recognition in print materials is September 20, 2019.

For more information or to secure a sponsorship, contact:
Debbie Inman | debbie.inman@ymcacharlotte.org | 704 716 4251
Kristen Reed | kristen.reed@ymcacharlotte.org | 704 716 4202

As an inclusive organization that welcomes sponsorship support and partnership opportunities from a wide variety of organizations, the YMCA of Greater Charlotte does not offer sponsor exclusivity based on industry or service/product offerings, except in rare circumstances deemed appropriate by the YMCA.

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