



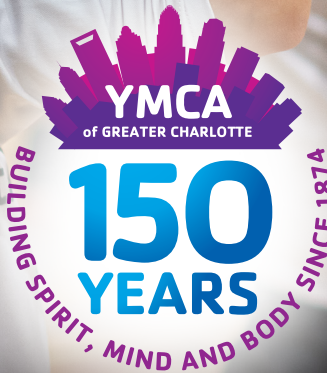
**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

YMCA OF GREATER CHARLOTTE SPORTS SPONSORSHIP OPPORTUNITIES

When you become a sports sponsor, you partner with us to make our community better. Sponsorships enable the Y to provide financial scholarships for a variety of youth programs, including sports, and is one of the ways that the community can support the Y within our Better Us Campaign. Together, we can align your organization's philanthropic and marketing goals with meaningful ways to give back and reach target markets.

IMPACT

In 2023, the Y provided almost \$2,000,000 in scholarships for youth programs like sports. Being part of a team builds confidence, creates lasting healthy habits, and encourages leadership skills.



For 150 years, the YMCA has served those that need us most. Through innovation, implementation, and the support of our neighbors, like you, the Y creates a place of belonging.



SPORTS SPONSORSHIP INVESTMENT OPPORTUNITIES

CENTER-LEVEL SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS | \$10,000 | \$5,000 | \$2,500 |
|--|----------|---------|---------|
| Field Sign OR Gym Banner for 1 year | > | > | > |
| Recognition on center social media | 2 posts | 1 post | 1 post |
| YTV Recognition for 30 days | > | > | |
| Charlotte Business Journal recognition thanking sponsors | > | > | |
| Recognition in player email/communication to all players within sport season | > | | |

ASSOCIATION-LEVEL SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS | \$50,000 | \$25,000 | \$10,000 |
|--|--|---------------------------|----------------|
| Field Sign OR Center Banner for 1 year | All centers | 5 centers | 3 centers |
| Recognition on center social media | 2 posts on 5 center pages and YMCA of Greater Charlotte page | 2 posts on 5 center pages | 5 center pages |
| YTV Recognition | 60 days | 60 days | 30 days |
| Charlotte Business Journal recognition thanking sponsors | > | > | > |
| Recognition in player email/communication to all players within sport season | > | > | |
| Logo on 2 seasons of sports jerseys | > | | |

For additional information, please contact

Andi Kennington | andi.kennington@ymcacharlotte.org | 704-618-1912

In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format. If the sponsor does not supply a high-quality logo by the date requested, the organization name will be used.

As an inclusive organization that welcomes sponsorship support and partnership opportunities from a wide variety of organizations, the YMCA of Greater Charlotte does not offer sponsor exclusivity based on industry or service/product offerings, except in rare circumstances deemed appropriate by the YMCA.

Your sponsorship will be acknowledged as an unrestricted donation and will allow the Y to meet the greatest needs in our community.