



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## PARTNERING FOR A BETTER US

When you sponsor the Be A Community Star Brace Family YMCA Gala, you partner with us to make our community better. Join 60 corporate businesses and more than 450 attendees for a memorable evening. Together, we can align your organization's philanthropic and marketing goals with meaningful ways to give back and reach target markets

PRESENTED BY:



**SATURDAY | NOVEMBER 9, 2019 | 6:30 PM**  
**THE BALLANTYNE HOTEL IN CHARLOTTE, NC**

**The Y.™ For a better us.**

# IMPACT

Through the generous support of our sponsors and donors, The Be A Community Star Brace Family YMCA Gala has raised more than \$2,250,000 over the past 14 years. 100 % of the net proceeds have been invested in our community directly supporting life-changing Y programs such as afterschool, youth sports, summer camp and Camp Boomerang, our inclusive camp for children with autism and special needs.



## CHILD DEVELOPMENT

The Y understands that the future of our community depends on the success of children. We also know that not all children and teens have what they need to thrive. That's why we support them with strong role models and enriching experiences that promote academic success, build self-reliance and foster lifelong healthy habits.

Sponsor support helps us inspire kids to reach their greatest potential academically, socially, emotionally and physically through high impact programs that change lives.



[ymcacharlotte.org/events](http://ymcacharlotte.org/events)

**2019 BRACE FAMILY YMCA GALA**  
**SPONSORSHIP INVESTMENT AND BENEFITS**  
 NOVEMBER 9, 2019 | BALLANTYNE HOTEL

| Sponsor Benefit   | Auction Technology Sponsor \$6,500 | Premier Sponsor \$6,000 | Gold Sponsor \$4,000 | Event Sponsor \$2,500 | Program Sponsor (Only 1) \$1,000 | Entertainment Sponsor (Only 1) \$1,000 | Reception Sponsor (Only 1) \$1,000 | Cork Pull/Wine Bag Sponsor (Only 1) \$1,500 | Community Star Sponsor \$500 |
|---|------------------------------------|-------------------------|----------------------|-----------------------|----------------------------------|--|------------------------------------|---|------------------------------|
| Company name/logo on pre-event auction registration and bidding information sent to guests    | ➤                                  |                         |                      |                       |                                  |  |                                    |   |                              |
| Company name/logo linked to sponsor website on mobile bidding site                            | ➤                                  |                         |                      |                       |                                  |  |                                    |   |                              |
| Company logo shown continuously on the Qzone Recent Bidding Activity Crawler                  | ➤                                  |                         |                      |                       |                                  |  |                                    |   |                              |
| Company name/logo on silent auction bid sheets  | ➤                                  |                         |                      |                       |                                  |  |                                    |   |                              |
| Marketing table in Brace Family YMCA lobby in 2020  | Twice Per Year                     | Twice Per Year          | Once Per Year        |                       |                                  |  |                                    |   |                              |
| Sign with company name/logo on Brace Family YMCA sports fields                                | ➤                                  | ➤                       | ➤                    | ➤                     |                                  |  |                                    |   |                              |
| Preferred seating for a table of 8 at the dinner  | ➤                                  | ➤                       | ➤                    | ➤                     |                                  |  |                                    |   |                              |
| Company name/logo on event banner   | ➤                                  | ➤                       | ➤                    | ➤                     |                                  |  |                                    |   |                              |
| Individual signage with company name/logo displayed at event                                  | ➤                                  | ➤                       | ➤                    | ➤                     | ➤                                | ➤                                      | In Reception                       | At Cork Pull Table                          |                              |
| Recognition on Brace Family YMCA social media and event sponsors web page                     | ➤                                  | ➤                       | ➤                    | ➤                     | ➤                                | ➤                                      | ➤                                  | ➤   |                              |
| Company name/logo shown during dinner   | ➤                                  | ➤                       | ➤                    | ➤                     | ➤                                | ➤                                      | ➤                                  | ➤   | ➤                            |
| Company name/logo in auction program slide show   | ➤                                  | ➤                       | ➤                    | ➤                     | Back Cover                       | ➤                                      | ➤                                  | ➤   | ➤                            |
| Recognition on Brace Family YMCA Donor Board in YMCA of Greater Charlotte Annual Donor Report | ➤                                  | ➤                       | ➤                    | ➤                     | ➤                                | ➤                                      | ➤                                  | ➤   | ➤                            |

As an inclusive organization that welcomes sponsorship support and partnership opportunities from a wide variety of organizations, the YMCA of Greater Charlotte does not offer sponsor exclusivity based on industry or service/product offerings, except in rare circumstances deemed appropriate by the YMCA.



## Sponsorship Contact Information

Company \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Select Sponsorship Level:  Auction Technology Sponsor \$6,500  Premier Sponsor \$6,000  Gold Sponsor \$4,000

Event Sponsor \$2,500  Program Sponsor \$1,000  Entertainment Sponsor \$1,000

Cork Pull Sponsor \$1,500  Reception Sponsor \$1,000  Community Star Sponsor \$500

## Payment Information

Please indicate your desired method below. All payments are due November 1, 2019

Cash or Check Enclosed in the amount of \$ \_\_\_\_\_  
Credit Card (Visa, Mastercard, AMEX or Discover accepted)

Card Holder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Invoice - All invoices will be mailed prior to the event and payment is due November 1, 2019

## Payment Information (for internal use only)

ID: \_\_\_\_\_ Campaign: \_\_\_\_\_

Appeal: \_\_\_\_\_

Solicitor's ID: \_\_\_\_\_ Name: \_\_\_\_\_

Branch Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and return to Kristen Reed | 704 716 4202 | [kristen.reed@ymcacharlotte.org](mailto:kristen.reed@ymcacharlotte.org)

Brace Family YMCA | 3127 Weddington Road | Matthews NC 28105

To ensure all sponsor entitlements, confirmation and logos must be received by October 11, 2019.