



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

PARTNERING TO SEND KIDS TO CAMP

When you sponsor the 2020 YMCA Camp Thunderbird

Farm to Table Dinner, you partner with us to give all kids the opportunity to experience the life-changing power of camp.

Every sponsorship investment directly supports Camp Thunderbird and helps provide scholarship assistance for kids and families who need us most. Together, we can align your organization's philanthropic and marketing goals with meaningful ways to give back and reach target markets.



EVENT DETAILS

- October 3, 2020 | 6:00 – 9:00 PM | YMCA Camp Thunderbird
- Locally sourced farm-fresh meal
- Live music
- Event proceeds support transformational camp experiences for kids in need

FARM TO TABLE DINNER INVESTMENT OPPORTUNITIES

SPONSOR BENEFITS	Presenting Sponsor \$10,000	Culinary Sponsor \$5,000	Reception Sponsor \$2,500	Table Sponsor \$1,000
Complimentary event tickets	16 (2 Tables)	8 (1 Table)	8 (1 Table)	8 (1 Table)
Recognition on event signage and print materials (examples: program, banner, digital screens)	LOGO	LOGO	LOGO	NAME
Recognition on YMCA Camp Thunderbird social media channels	>	>	>	>
Recognition on YMCA website	>	>	>	
Recognition via emcee announcements throughout the event	>	>	>	
Opportunity to host promotional table in premium location during the event	>	>		
Recognition in email communication with event attendees	>	>		
Recognition in email communication promoting event to target audiences	>			

*In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format. If the sponsor does not supply a high-quality logo, the company name will be used instead.

For more information or to secure a sponsorship, contact: Rhonda Auten | celebratingcamp@ymcacharlotte.org

Check out photos from the 2019 event on the YMCA Camp Thunderbird Facebook Page!