



THE LAKE NORMAN YMCA CHILLY PLUNGE



PARTNERING FOR A BETTER US

When you sponsor the Lake Norman YMCA, you are partnering with us to make our community better and more inclusive.



FOR 150 YEARS, THE YMCA OF GREATER CHARLOTTE SERVES THOSE THAT NEED US MOST. THROUGH INNOVATION, IMPLEMENTATION, AND THE SUPPORT OF OUR NEIGHBORS, LIKE YOU, THE Y CREATES A PLACE OF BELONGING.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

LAKE NORMAN YMCA CHILLY PLUNGE

JANUARY 11, 2025

LAKE NORMAN YMCA LAKEFRONT

Ensuring access and opportunities for ALL to learn, grow and thrive.

Let's work together to align your organization's philanthropic and marketing goals with meaningful ways to give back and reach target markets.

SPONSOR BENEFITS	\$25,000 Presenting	\$10,000 Gold	\$5,000 Silver	\$2,500 Bronze	\$1,000 Community
Recognition on event signage	Premier Logo	Logo	Logo	Name	Name
Recognition in Center	Premier Logo	Logo	Logo	Name	Name
Recognition across YMCA of Greater Charlotte Facebook and LinkedIn Pages	>	>	>	>	
Digital Donor Recognition in Center	>	>	>	>	
Recognition during event announcements	>	>	>		
Recognition in Charlotte Business Journal thanking YMCA sponsors	>	>	>		
Recognition in pre and post event information	>	>			
Presenting Sponsor Recognition, i.e. Lake Norman YMCA Chilly Plunge presented by (insert company name)	>				

In order to fulfill all included benefits, sponsors are required to submit full payment and a hi-resolution logo in EPS format by December 11, 2024. If the sponsor does not supply a high-quality logo by the date requested date, the company name will be used instead.

For more information, contact Judi Herr at judi.herr@ymcacharlotte.org or 724-272-8446

As an inclusive organization that welcomes sponsorship support and partnership opportunities from a wide variety of organizations, the YMCA of Greater Charlotte does not offer sponsor exclusivity based on industry or service/product offerings, except in rare circumstances deemed appropriate by the YMCA. Your tax-deductible gift will be acknowledged as an unrestricted donation and used where it can do the most good.